



# Texas Association of Broadcasters

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## NCSA - Non-Commercial Sustaining Announcement

Public Service Opportunities from the Texas Association of Broadcasters

Date	5/22/08
Attn	General Manager/PSA Coordinator
From	Ann Arnold, Executive Director

This NCSA is sponsored by the Public Utility Commission of Texas. The message is to inform residential electricity subscribers in selected counties that they can choose their electric provider.

Client	Public Utility Commission of Texas – Electric Choice
Flight Dates	6/2/2008 – 8/31/2008
Guidelines	Please return signed affidavits or no-charge invoices to TAB at the end of each month. INDICATE YOUR ROS RATE IF NO RATES ARE INCLUDED ON THE AFFIDAVIT OR INVOICE.
Traffic Information:	Radio: Cut #1 Arles & Bertha :60-English Cut #2 Polo y Pepe :60-Spanish Cut #3 Realidad :60-Spanish Cut #4 Reality :60-English  Television: Cut #1 Arles & Thurston :30-English Cut #2 Arles & Thurston :10-English Cut #3 Weatherman :30-SPANISH Cut #4 Weatherman :10-SPANISH
Time Periods	Please air spots between 5:00am – 12 Midnight
Technical Information	<u>SUBMASTERING</u> – The TV tapes are encoded with closed captioning and Nielsen SIGMA. Station technicians must allow Lines 21 and 22 of the VBI (vertical blanking interval) to pass in order to preserve this data.

**Questions? Contact The Texas Association of Broadcasters  
Public Service Manager Craig Bean--Craig@tab.org or 512-322-9944**