

# Jakob Brandenburg

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511 Champions Drive Georgetown, Texas 78628 | 512-966-5595 | Jakob\_Brandenburg@baylor.edu

## Education

### **BA | BAYLOR UNIVERSITY | MAY 2018**

- Major: Journalism
- Minor: Communication
- Magna Cum Laude
- Dean's List - Spring 2015, 2016, 2017, Fall 2015, 2016, 2017
- 3.87 GPA

## Experience

### **PRODUCTION INTERN | CBS SPORTS | JANUARY 2018 – MAY 2018**

- Work directly under VP in charge of remote programming/live games.
- Research and write previews of games airing on CBS.
- Use Invenio digital library to find and clip video of elements used during CBS broadcasts like sponsored graphics, new technology, and NCAA Tournament highlights.
- Shadow and learn from dozens of professionals from a variety of roles in sports production.
- Work events like the Final Four in San Antonio and the Big Ten Tournament at Madison Square Garden

### **CONTENT CREATOR | ARMCHAIR ALL-AMERICANS | SEPTEMBER 2017 - PRESENT**

- Cover Baylor Bears athletics, specifically recruiting, for sports website armchairallamericans.com
- Report, write, and publish at least one online story per week.
- Interview high school athletes.
- Attend and tweet relevant information at Baylor head coach Matt Rhule's weekly press conference.
- Promote stories on social media.

### **RADIO HOST/SPORTS REPORTER | BAYLOR LARIAT | JANUARY 2016 – JANUARY 2018**

- Deliver color commentary for live broadcasts of football and basketball games on Baylor Lariat Radio.
- Co-host and produce award-winning weekly sports podcast Don't Feed The Bears.
- Research and gather information and statistics about teams and players.
- Provide coverage of press conferences and special events like Baylor's Pro Day
- Report and write stories for the Baylor Lariat newspaper and website.

### **SPORTS INTERN | KXAN | SUMMER 2016**

- Shadowed professional sportscasters during their day-to-day work.
- Edited video packages and highlights for air.
- Assisted with in the field assignments.
- Practiced speaking on camera and shooting video.